

Post Minutes of the Regular Meeting of the Elected Officers of the American
Tarot Association
January 31, 2010

The meeting was called to order at 7:00 pm EST via conference call.

Presiding: Stephanie Arwen Lynch
Secretary: Andria Molina

Present:
President, Stephanie Arwen Lynch
Vice President of Outreach, Sheri Harshberger
Vice President of Education, Errol McLendon
Treasurer, Tracy Hite
Secretary, Andria Molina

Absent:
Member at Large, Paul Weiss

President, Stephanie Arwen Lynch:
Called the meeting to begin, took role, and facilitated the meeting

Reports
Treasurer, Tracy Hite: (submitted by email)

January 2010

Balances as of 1/31/10:
Paypal \$8,085.92
Checking \$2,228.53
Total funds \$10,314.45

Balance 12/31/09 \$10,295.52
January net +\$18.93
2010 net YTD +\$18.93

Notes:
Paid Elizabeth Hazel \$180.00 for editing Winter Quarterly, remaining expenses paid in early February

Meeting:
Arwen facilitated the meeting, a general conversation about putting the ATA funds in a Bank Account for accumulation of interest.

Reports:
Vice President of Communications, Elliot Camarena (submitted by email)

Arwen facilitated the meeting, a general conversation with Tracy about the idea of putting the ATA funds in a Bank Account for accumulation of interest. Sheri was asked by Arwen to interface with Ricky for a one on one base for customer services improvements. Tracy stated that the 10W Forms were mailed.

Tracy was in the process of finishing the corporate taxes for the American Tarot Association.

Arwen asked Andria to make a summary of what was accomplished and what was not through the year, and email it to her, by February 16, 2010. Customer Service was discussed in how it has improved with in 2 to 3 years ago. Eliot mentioned Google Alert in how it can benefit the ATA system.

The board decided to pass on the offer with Marcus Katz, Katz had moved forward and the ATA isn't ready to commit.

Tracy- A brief conversation between Arwen and Tracy in reference to the fraud issue with a conversion to British pound that occurred between the months of June through August, Tracy stated that Rickey's debit card was cancelled and a new one was issued to him. In reference to the annual report Tracy was in the processes of finishing that up.

Eliot – Submitted report via email

January 2010 report

Free Tarot Network

1. How many Readers were active in the month - 79
2. How many Mentors - 28
3. How many are currently on pending approval - 16

Free Reading Network

1. How many readers were active in the month - 25
2. How many Mentors - 9
3. How many are currently on pending approval – 2

Eliot had 1 problem to report with the reading network, and had reported it to Jenena, also Eliot was asked to come up with a contact list and a chain of command and details by April 1st.

Vice President of Education, Errol McLendon:

Vice President of Outreach, Sheri Harshberger:

Sheri is in the process in speaking to Jess in regards to the Café Express and the website links. Sheri spoke of taking different types of merchandise or flyers on behalf of the ATA to the San Francisco Bay Tarot symposium. A general conversation among the board members in different ideas of gift certificate, memberships, door prizes, decks ect. President Arwen suggested getting a list together and submitting for approval.

Member-at-Large, Paul Weiss- Absent

Errol- Spoke positive about the reading network with the mentors and students, also that he sends out an email every 6 months o check the stats of the mentors.

Arwen asked Errol to contact Paul for an update with the professional resource center.

Secretary-Andria Molina
No business to report

New Business

- 1) Term limits- Arwen remains
- 2) Facebook Board agreed great idea, a general conversation on who would put it together, and added it on the ATA links
- 3) Chinas email, ATA decided to pass on what China was proposing, wasn't clear in what they really wanted from the ATA
- 4) Book Review, a general conversation with the board that if a member review the book but it doesn't reflect the boards view

The next meeting will be on Sunday, February 21, 2010, at 7 pm E.S.T
the meeting was adjourned at 8:33 pm. E.S.T