

Minutes of the Regular Meeting of the Elected Officers
Of the American Tarot Association
August 30th, 2009

The meeting was called to order at 6:03 pm EDT via conference call.

Presiding: Stephanie Arwen Lynch
Secretary: Andria Molina

Present:
President, Stephanie Arwen Lynch
Vice President of Communications, Elliot Camarena
Vice President of Outreach, Sheri Harshberger
Member-at-Large, Paul Weiss
Treasurer, Tracy Hite
Secretary, Andria Molina

Absent: Vice President of Education, Errol McLendon

The minutes of the meeting of May 17, 2009 were not approved, correction need to be made on the spelling of Wiki.

Reports

Treasurer, Tracy Hite: (submitted by email)
May 2009

Balances as of 5/31/09:
PayPal \$9113.75
Checking \$2297.28
Total funds \$11,411.03

Balance 4/30 \$11,189.73
May net +\$221.30
2009 net YTD -\$274.10

June 2009

Balances as of 6/30/09:
Paypal \$9950.04
Checking \$2356.86
Total funds \$12,306.90

Balance 5/31 \$11,411.03
June net +\$895.87
2009 net YTD +\$621.77

Notes:

6/25 Received \$14.02 commission from Amazon.com referral links

6/26 Received \$487.03 federal tax refund, applying 2008 losses against taxes paid in 2007

July 2009

Balances as of 7/31/09:

PayPal \$10,138.04
Checking \$1000.32
Total funds \$11,138.36

Balance 6/30 \$12,306.90
July net -\$1168.54
2009 net YTD -\$546.77

Notes:

7/2 Business Filings Inc. \$149.00 for annual registered agent service (Colorado business license)

7/13 UPS Store \$240.00 for annual mailbox rental

Expenses related to Summer Quarterly, total \$1061.46
Lynn Imaging (printing) \$515.30
Bulk postage \$125.00
Envelopes & toner cartridge \$109.16
Editor's commission \$180.00
Membership coordinator's labor \$132.00

President, Stephanie Arwen Lynch:

General statement about not running again for the next re election, also a general conversation in looking into needing a member on the ATA board that is not up for reelection for the up coming election process.

Vice President of Communications, Elliot Camarena
FTN and FRN reports (submitted by email)

Free Tarot Network

1. How many Readers were active in the month - 71
2. How many Mentors - 29
3. How many are currently on pending approval - 26

Free Reading Network

1. How many readers were active in the month - 24
2. How many Mentors - 9
3. How many are currently on pending approval - 0

President Arwen noted that the readers numbers appear low, a general conversation in how to promote the interest in increasing the volunteer readers. Secretary Andria inquired about volunteering, and Elliot to email her the information in becoming a reader for the network.

Eliot proposed in submitting a standard letter to serve the purpose of a response letter, with the letter it will introduce the ATA to the presses and news organization. Eliot will submit it to the board for approval.

Vice President of Education, Errol McLendon:
Absent.

Vice President of Outreach, Sheri Harshberger:

Sheri spoke about different products that display the ATA logo such as Coffee mugs, Tee Shirts on CafÃ© Press. Links are ready to be added on the website, for example, Amazon and other affiliates to CafÃ© Press. President Arwen suggested interfacing with Jess on that.

Member-at-Large, Paul Weiss

Paul commented on writing different articles on what makes a professional and a non professional tarot reader, he also spoke about his continuous work in the Professional Resource Center. President Arwen suggested putting a deadline on the project. Paul gave a tentative date on October 18, 2009.

Secretary-Andria Molina

Decision that was made in the month of July 24, 2009 via email was not to partnership with Tess Ross, the owner of the website SpellSpace. President Arwen asked at least 3 board members to review the website, and then Arwen submitted a decline response on ATA behalf that it does not partnership or sponsor one website over another.

New Business

Tracy spoke about getting a new processor that handles credit cards. She looked into different types for cheaper alternatives such as, pay pal. She found one company that is for only 12.95 with no annual fees. President Arwen conducted a vote with the board for approval of the new processor, all board members that were presence voted yes.

New Business for next Agenda- To discuss Term Limits
Tarot Groups

The next meeting will be on Sunday, September 20th 2009, at 6 pm E.S.T
the meeting was adjourned at 6:56 pm.